

## Talking Points: Chemical Innovation and Entrepreneurship Council (CIEC) – Fall 2014 National meeting, San Francisco

Piloted in 2012, the ACS's Entrepreneurial Initiative continues to carry out its mission: to respond to the recommendations of the ACS Presidential Task Force on Innovation in the Chemical Enterprise report—"Innovation, Chemistry, and Jobs"—and provide entrepreneurs with resources "that should foster the creation of small companies from start-ups". See (*C&EN*, July 30, 2012, page 57) and (*C&EN*, March 31, 2014, pages 41 -43).

### Background:

- For years, Technical Divisions and national Committees have, as part of their charters and goals, hosted programming, events and training directed at the business side of chemistry.
- In 2012, the ACS Chemical Innovation & Entrepreneurship Council (CIEC) was formally created to be the grassroots coalition of ACS organizations advocating for business development and innovation in the chemical enterprise, and to support entrepreneurship and job creation.

### In 2014:

- The name was expanded from the original "Chemical Entrepreneurship Council – CEC" to the "Chemical Innovation and Entrepreneurship Council – CIEC" to more accurately represent our intent and mission.
- Membership of CIEC was expanded to include more Divisions, Committees and partners. CIEC now includes the:
  - Division of Small Chemical Businesses (SCHB)
  - Division of Business Development & Management (BMGT)
  - Division of Professional Relations (PROF)
  - Committee on Economic and Professional Affairs (CEPA)
  - Women Chemists Committee (WCC)
  - and allied partners, the Chemical Angel Network (CaN) and the National Collegiate Inventors and Innovators Alliance (NCIIA)
  - In addition, the Membership Affairs Committee (MAC) and the Younger Chemists Committee (YCC) have recently begun participating in the monthly teleconferences and are receiving updates and information on CIEC's activities and programming to support their ACS charters and missions.
- Representatives from CIEC Member organizations teleconference monthly to share information about activities, programming, and issues of interest. A key activity of CIEC is information exchange to assist with coordination of schedules, topical symposia and training opportunities.
- SCHB has proudly led the way as a leading member of CIEC to reach ACS members, and CIEC partners appreciate SCHB's commitment to and delivery of consistent and high quality outreach.

### In its 3 year existence, CIEC has:

- produced and disseminated "roadmaps" of symposia and events of interest to business-minded chemists for each of the national ACS meetings to assist with scheduling and publicity;
- supported programming and events (aka a "Business Track" in parallel to traditional technical tracks of programming) at Regional ACS Meetings;
- leveraged social media (notably Facebook, Twitter, the ACS Network, and LinkedIn) to share information about offerings in real time, and to reach ACS members who may not be able to attend national meetings.

In this way, CIEC is helping to support the goals of the ACS's Entrepreneurial Initiative, support its offerings, and expand its reach to ACS members. For more information, contact Janet Bryant, 2012–2014 CIEC Chair @ [janetlbryant@pnnl.gov](mailto:janetlbryant@pnnl.gov) See the CIEC Roadmap for Fall 2014 for programming and events of interest.