

ACS Chemical Entrepreneurship Council (CEC)
Efforts on behalf of Chemical Entrepreneurs by BMGT, CEPA, COMSCI, PROF, SCHB, & WCC

Entrepreneurial Track - Programming & Events Roadmap
244th ACS National Meeting, Philadelphia, PA -August 19 - 23, 2012

SESSIONS, WORKSHOPS & NETWORKING EVENTS

Sunday, August 19, 2012

True Stories of Success and Best Practices from Chemical Entrepreneurs
8:15 AM – 12:00 PM, Downtown Courtyard by Marriott – Grand Ballroom Salon I & II
SCHB joint with PROF & YCC

“Lens of the Market” Workshop
9:00 AM – 3:00 PM, Philadelphia Marriott Downtown – Independence Ballroom
WCC joint with CEC: POSTPONED

Marketing and Technical Sales for Start-Up and Growing Businesses
1:10 PM – 3:15 PM, Downtown Courtyard by Marriott – Grand Ballroom Salon I & II
SCHB joint with PROF, YCC & CEPA

How Small Businesses Increase Sales and Grow Using Social Media
3:30 PM – 5:10 PM, Downtown Courtyard by Marriott – Grand Ballroom Salon I & II
SCHB joint with CEPA, PROF & YCC

Monday, August 20, 2012

WCC Women in the Chemical Enterprise Breakfast – Social Media Training
7:30 AM – 9:00 AM, Philadelphia Marriott Downtown – Liberty A/B Ballroom
Ticketed Event: WCC

What You Need to Know About the New U.S. Patent Laws
8:00 AM – 12:00 PM, Downtown Courtyard by Marriott – Grand Ballroom Salon I & II
SCHB joint with CEPA, CINF, PROF & YCC

Business Plan Competition for Financing Start-Ups
9:00 AM - 12:00 PM, Philadelphia Convention Center – 126B
BMGT joint with COMSCI & SCHB

PROF Networking Lunch
12:00 PM – 1:30 PM, Downtown Courtyard by Marriott – Juniper’s Ballroom
PROF

Chemical Angel Network Organizational Meeting
3:15 PM – 5:00 PM, Downtown Courtyard by Marriott – Grand Ballroom Salon I & II
SCHB

SCHB Social Reception
5:00 - 7:00 PM, Atwater-Kent Museum, 15 South 7th Street, Philadelphia
SCHB joint with CHAS

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SESSIONS, WORKSHOPS & NETWORKING EVENTS (continued)

Tuesday, August 21, 2012

Entrepreneurship: Drug Discovery Innovation at Start-Up, Small, and Medium-Sized Biotechnology Companies

8:15 AM - Noon, Downtown Courtyard by Marriott – Grand Ballroom Salon I & II
SCHB joint with CEPA, COMP, MEDI, ORGN, PROF, YCC

The Value of GLBT Diversity and Inclusion to Innovation in the Chemical Enterprise

Noon - 1:30 PM, Philadelphia Convention Center – Grand Ballroom Salon III & IV
PROF

WCC Networking Lunch

12:00 PM – 1:30 PM, Philadelphia Marriott Downtown – Liberty A/B Ballroom
Ticketed Event: WCC

Commercialization through Partnerships with Industry and Investors

1:00 PM – 3:00 PM, Philadelphia Convention Center – 103A
COMSCI

Entrepreneurship: Drug Discovery Innovation at Start-Up, Small, and Medium-Sized Biotechnology Companies

1:30 PM – 4:40 PM, Downtown Courtyard by Marriott–Grand Ballroom Salon I&II
SCHB joint with CEPA, COMP, MEDI, ORGN, PROF, YCC

2012 Henry F. Whalen, Jr. Award: Symposium in Honor of Nance K. Dicciani

*“The Entrepreneurial Landscape: How to leverage R&D
in a changing global marketplace”*

2:00 PM – 3:10 PM, Philadelphia Convention Center – 102A

2012 Henry F. Whalen, Jr. Award Reception

3:15 PM – 5:30 PM, Philadelphia Marriott Downtown - 409

BMGT

WCC Open Meeting & “Just Cocktails” Networking Reception

4:00 - 5:30 PM, Philadelphia Marriott Downtown – Liberty A/B Ballroom

WCC